# **Tellit's Novice to Pro: Instagram for Business**

Author: Richard Jr. Obroh

- ✓ Do you have a business and want to maximize your reach and gain more exposure on Instagram but don't know how the big brands did it?
- ✓ Are you struggling to grow your Instagram followers and would love to know how promoters and brand influencers grew their followers?
- ✓ Would you love to know how you can convert your followers to paying customers using rich data provided for free by Instagram for business???

If you answer yes to any of the questions above then you need to read this as quickly as you can, you don't want to miss this **amazing offer!!!** It's super hot and closing soon!!!

Hi, I am Richard Jr. Obroh, a programmer and Serial Entrepreneur and author of **Tellit's Novice to Pro: Instagram for Business** and I am going to quickly go over this mouth-watering offer. Let's get down to business

## **TELLIT's Novice to Pro: Instagram for Business**

### What it does for you:

- It introduces you to Instagram as a business tool to help promote your brand and give your business more visibility which ultimately leads to sales through consistency and proper understanding of Instagram.
- This book also shows you how to grow your Instagram followers organically through proven easy to perform actions that many brand influencers have used and are still using. Even if you are a first year student and don't have any business of your own to promote, you can apply the Instagram page growth tactics explained in this book to make money. There are thousands of people on Instagram who get paid between 30k and 60k monthly to grow business pages using the same method.
- If you have never heard of these two words "Target Audience" or have but never fully grasped what it meant and how it relates to your business, This book will put your worries to rest and you will finally understand why the so much emphasis on those two words.
- A whole chapter is dedicated to show you how you can get valuable information about your followers on Instagram that you can use to promote your business.

### What is the benefit to you?

- ✓ You can join over 1.1billion people who use Instagram every month. 500 million people use Instagram every day. My question is, how many of these people currently know your brand?? What about your existing customers? Are they on Instagram? What are they searching for on Instagram? Still want to know how the knowledge in this book is of benefit to you? Let's see some statistics
- ✓ 3. 71% of Instagram users (40,810,000) around the globe are under the age of 35
- Users like 4.2 billion posts per day, still think Instagram is just a photo sharing app? Think again!!
  It's time to take the proper step to set up shop on the streets of Instagram.

#### What value does it add to your business?

- 60% of users (that's 600+ million people) seek out and discover new products on Instagram, being able to establish a direct communication channel between your brand and potential clients on Instagram gives you an edge, especially when the people who are looking for your product begin to discover them.
- 2. There are 25 million business profiles on Instagram, with over 200 million users visiting at least one business profile every day. From homemade bread to cooking spices, make up and accessories to hair, wigs and hair extensions. More reach, means more exposure for your brand.
- 3. 80% of users follow at least one business, if your business is not harvesting from this, building a community around your business sure adds value to our brand, better still, this community is willing to buy and try out new products

### Why should you buy the book?

- 1. If you have a business and you haven't tried marketing on Instagram, this book will help you get started with step by step graphical examples you can follow.
- 2. If you want to make extra money helping businesses package their brands online, this book will show you how to setup an Instagram business account and how you can grow the page following.
- 3. Learn how the professionals post on Instagram and use the same method to create amazing posts for your business.
- 4. Learn how to find your customers by searching for your niche related contents on Instagram.

5. Last but not least, buying this book gives you access to several business bonus materials, listed below

When you buy **Tellit's Novice to Pro Instagram for Business**, you receive the following materials for free!

- A. Myngul's Buyer Persona Template
  - a. The buyer persona template will help you further define your real target audience, with this template; you can narrow your marketing and advertise your business to the perfect audience.
- B. Free Consultation for the first 20 people
- C. The Science of getting Rich Wallace D Wattles.
  - a. Almost all the billionaires have admitted to reading "The science of getting rich" at one point in their financial journey. This book was written over a century ago and still continues to shape the minds of entrepreneurs till this day!
- D. 50 organizations that will give you money to start your business
  - a. A compendium of all the major organizations supporting entrepreneurs in Africa with grants and soft loans. These include popular ones like Tony Elumelu's TEEP, ACUMEN fund, Rockefellers Foundation etc.
  - b. Included in this manual are also means of contacting the organizations and applying for these funds. All you need to prepare an effective presentation plus direction on the funding sources that offer exactly what you need.

### E. How to write a business proposal – Brian Finch

- a. Many new and old entrepreneurs fail simply because they do not have a business plan.
- b. Business planning courses are expensive and automated business plans found online, can never give you the kind of information you get, with a business plan you prepared for yourself.
- c. A good business plan is the most important document for seeking external financing from banks or investors and a poor business plan is one major reason entrepreneurs fail to raise funds external funding.

### F. 21 secrets of self made Millionaires by Brian Tracy

- a. A manual from one of the greatest salesmen in modern times. Brian Tracy breaks success into simple steps in this manual.
- G. How to accept payment from clients credit or debit card and create your own payment page
  - a. Create a payment page for your products or services and start accepting credit/debit card and other flexible payment options
  - b. You don't require any programming knowledge or skills

- c. Send Receipts to your clients instantly when they pay
- d. Keep automatic record of your financial activity without doing any of the heavy lifting

Here's the most intriguing part of it all, this book with all the benefits and bonuses you'll gain is currently going for \$5.95 or N2,142.00 equivalent for the first 20 buyers, after midnight today, the book will go for \$15.99 on Amazon, EBay, Jumia, Konga and \$25.98 from our store when we publish tomorrow!

As you read this, another 1000 users will join Instagram within the hour in your location! The questions I ask are, if not now, when? Will you be among the privileged few that will seize this once in a lifetime opportunity to master Instagram and start promoting their business like a pro?

Hurry now before the deadline! Pay N2, 145 to the account info below

Account Name: Richard Obroh Account Number: 0122424941 Bank: GTBank

After payment, join this group for payment confirmation! Remember, this offer goes down midnight today!!! This might interest you!!

### **About The Author**

Richard Obroh is the CEO of Ricardo Roze Limited, Founder and Co-Owner of Myngul, a modern E-learning portal, Founder and Owner Tellit Inc, a business promotion, marketing/advertising, Corporate branding and packaging platform in Nigeria

He launched his first web-based business from his family living room in 2018, and since that time he's worked on over four different ventures in markets such as health and beauty, Automobile, Computer applications, Online skills acquisition, investing and finance, helping small businesses and startups find their place in the global digital marketplace ...just to name a few.

In addition to operating multiple businesses, Richard is also a highly sought after business and ICT consultant whose work has impacted over 2,000 businesses in Nigeria.

Personal Vcard: http://richard.obroh.com

Last year once of our partners held a massive giveaway, and one lucky brand got the following business lift.

- 1. A complete web application worth over N250, 000
- 2. A complete Brand makeover which includes a befitting logo for their business!!

That partner is <u>https://www.bubenwosu.com</u> and the lucky brand is <u>http://www.rubidilybabystore.com</u> this year, we are giving away N1, 000,000.00 in websites and branding, find out how you can benefit from this giveaway when you join the WhatsApp group.

Pay Now to Reserve your spot and give your business the representation it deserves on Instagram!!!

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# Finally, Are You A "Doer"...or Just a "Talker?"

We'll find out in the WhatsApp group

Pay Now to gain access to a new world of possibilities, I look forward to helping your business grow on Instagram!!

Tellit's Novice to Pro is a collection of books aimed at helping budding entrepreneurs build successful business by introducing them to exceptional business strategies, marketing channels, personal development and digital marketing.

Members of the Tellit's Novice to Pro Community are added to our business group on WhatsApp and can leverage on the free mentorship and consultation the platform provides as well as also stand a chance to benefit from our annual N1,000,000 business facelift for startups which offers free websites and business branding.

To qualify as a member, you must have purchased one of our published books available in Hard Copy and Ebook format from the site or other accredited online stores